



19 **BIG**
John
GOLFS

Media Kit 2025

November, 2024



About Big John

Based: Detroit, Michigan



Experience: 12 years | 3-handicap



Past: Brother Rice High School | JPGA Academy



Present:   

[Click to preview]



You Tube

BIG JOHN

A wide-angle photograph of a golf course under a clear blue sky with light clouds. In the center, a golfer wearing a light blue shirt, white shorts, and a white cap is walking across a lush green fairway. In the background, a large, multi-story clubhouse with a brown roof is visible, surrounded by dense green trees. The entire scene is overlaid with large, white, serif capital letters spelling out 'BIG JOHN'.

[Click to preview: 4:00 mins]

Digital presence



700
Organic



Followers



23,500 | +37%



5,599 | +916%



2,

TO BE UPDATED

3%



Engagement

27.4% | ~10x industry standard

19,700 hours | +4,552%

Views

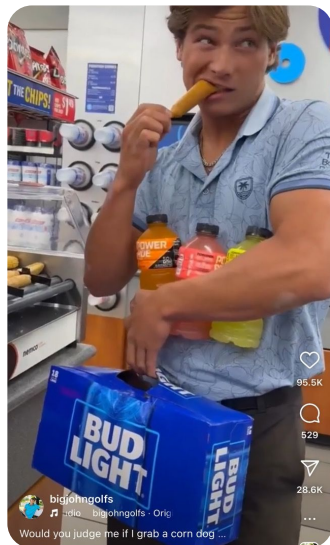
7,400,000 | +20%

446,135 | +423%

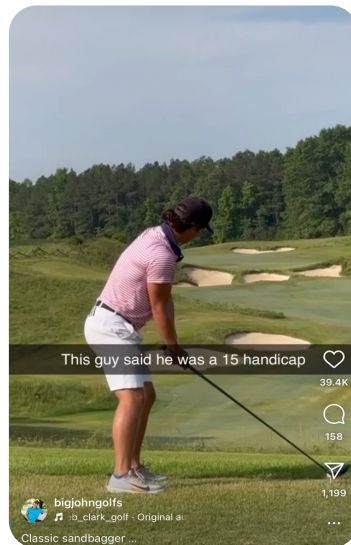


@bigjohngolfs samples

[Click to preview]



 **3.5M**
video views



 **1.7M**
video views



THE MATCH EVERYONES
BEEN WAITING FOR



25k
video
views



MY FIRST TOURNAMENT IN
10 YEARS...



25k
video
views

Collaborations



Reaper
GOLF

Sunday
Swagger

Waggle®



CALEY



Outlook and offerings

Seeking brand **partnership opportunities** across the **golfing equipment, footwear, apparel, food & beverage** and **health and wellness** spaces



Strong **emphasis on strategic brand alignment** and go-to-market priorities



Desire to **partner with great people and great companies** with a view to growing together over the long-term



Story features

Branded highlights

In-feed posts

Reels & collabs

Ambassador

Get in touch



Management/Inquiries

james@bigjohngolfs.com



THANK YOU

“Dear algorithm, please keep
Big John at the top of
my feed”

@JonnyExcess

“First class all **heart**” @DrewJorde

“Big John is a man of the
people and the **most**
reliable on Youtube and
Instagram”

@ColeBogle1896

“Big John got here
through **grit and heart**.
John was born with it.
2025 will be the year of
Big John.”

@Jimmystrudel

“Big John **changes lives**”

@Pricegivens

